

Saint Mary's College
Admitted Student Questionnaire Plus

**Magnitude and Direction of Ratings Differences Between our College and Selected Competitors
In Response to the College Characteristic "Quality of On-Campus Housing"**

Competitor	Importance	Our College Better	Rated the Same	Competitor Better
<u>2007</u>				
Notre Dame	less	32%	50%	18%
Loyola University Chicago	more	31%	20%	49%
Miami of Ohio	less	48%	41%	11%
Purdue University	more	38%	41%	21%
University of Dayton	less	42%	58%	0%
<u>2006</u>				
Notre Dame	less	41%	59%	0%
Selected Catholic Universities	more	46%	42%	12%
Indiana Public Institutions	less	68%	19%	14%
Michigan Public Institutions	less	53%	41%	6%
Butler University/Valparasio	less	51%	41%	8%
<u>2005</u>				
Notre Dame	less	37%	56%	7%
Selected Catholic Universities	less	32%	38%	30%
Indiana Public Institutions	more	62%	33%	5%
Michigan Public Institutions	less	32%	59%	9%
Indiana Private Institutions	less	20%	61%	20%
<u>2004</u>				
Notre Dame	Less	14%	68%	18%
Selected Catholic Universities	Less	36%	50%	14%
University/University of Michigan	More	58%	31%	11%
University/Ball State University	More	28%	60%	12%
Butler University	More	42%	41%	17%

Note: The **Catholic Universities** group includes Marquette, Xavier, Loyola, Dayton, DePaul, Saint Louis University, John Carroll and Villanova. The **Indiana Public Universities** group includes IU-Bloomington, Purdue and Ball State. The **Michigan Public Universities** group includes University of Michigan, Michigan State and Grand Valley State.

The characteristic is considered **More** important if at least 50 percent of respondents rated it as "very important" on questionnaire responses.

Source: The College Board Admitted Student Questionnaire Plus competitor analysis reports
Institutional Research::competitor housing::20080124