

Saint Mary's College
Admitted Student Questionnaire Plus
Images Most Frequently Associated with Our College

Enrolling Students							Image	Non-Enrolling Students						
2007	2006	2005	2004	2003	2002	2001		2007	2006	2005	2004	2003	2002	2001
89%	89%	87%	87%	85%	89%	82%	Friendly	77%	75%	76%	73%	81%	72%	77%
81%	78%	76%	82%	74%	82%	71%	Close-knit	74%	71%	71%	70%	73%	69%	79%
83%	83%	81%	85%	80%	82%	79%	Supportive	70%	71%	75%	64%	64%	66%	66%
74%	83%	80%	83%	87%	86%	80%	Highly respected	48%	61%	50%	58%	64%	55%	59%
75%	71%	77%	78%	73%	70%	69%	Intellectual	56%	62%	52%	57%	62%	56%	58%
70%	74%	75%	77%	78%	75%	67%	Challenging	45%	44%	48%	44%	51%	47%	57%
71%	71%	73%	66%	68%	73%	68%	Comfortable	53%	54%	54%	48%	57%	48%	54%
64%	69%	68%	70%	71%	69%	71%	Prestigious	42%	44%	43%	45%	50%	41%	51%
33%	52%	47%	52%	45%	48%	52%	Selective	26%	41%	35%	39%	39%	38%	46%
63%	63%	63%	58%	58%	56%	56%	Fun	33%	35%	23%	27%	35%	30%	31%
59%	56%	63%	59%	59%	58%	40%	Career-oriented	34%	38%	32%	36%	48%	29%	49%
--	--	--	40%	40%	40%	37%	Open-minded	--	--	--	25%	29%	17%	32%
13%	18%	27%	31%	32%	27%	29%	National	10%	15%	16%	15%	21%	16%	19%
20%	14%	21%	18%	15%	16%	15%	<i>Not well-known</i>	20%	26%	30%	24%	22%	25%	21%
9%	6%	5%	11%	9%	9%	8%	Isolated	30%	28%	23%	30%	23%	23%	24%
6%	6%	7%	3%	3%	5%	5%	Back-up school	31%	14%	17%	21%	15%	18%	18%
3%	1%	3%	2%	2%	2%	12%	Average	7%	10%	11%	10%	7%	14%	8%
16%	13%	8%	10%	14%	11%	2%	Athletics	5%	6%	4%	8%	7%	6%	6%
4%	4%	4%	2%	4%	6%	3%	Partying	5%	3%	6%	4%	3%	6%	5%

Note: Images listed in bold were checked by significantly larger percentages of non-enrolling students.