

Saint Mary's College
Admitted Student Questionnaire Plus

Information Sources Used by Enrollment Status

	2007	2006	2005	2004	2003	2002	2001
Enrolling Students							
College Publications	93%	94%	95%	93%	93%	95%	94%
Post-admission communication	99%	97%	97%	98%	97%	97%	96%
Financial Aid communications	91%	89%	89%	88%	91%	89%	88%
Campus Visit	97%	93%	94%	90%	92%	92%	91%
College web site	96%	95%	94%	90%	91%	86%	86%
Contact with students	86%	75%	85%	85%	81%	82%	79%
Contact with faculty	73%	83%	85%	83%	80%	78%	77%
Electronic communication	85%	87%	82%	80%	77%	66%	74%
Contact with graduates	69%	70%	71%	65%	65%	71%	67%
High school visits	66%	56%	58%	53%	66%	59%	63%
On-campus interview	61%	55%	58%	60%	56%	56%	58%
College videos	34%	25%	40%	39%	77%	51%	83%
College-sponsored meetings	60%	46%	47%	37%	48%	46%	48%
Contact with coaches	41%	40%	31%	31%	37%	33%	37%
Non-Enrolling Students							
College Publications	95%	93%	92%	91%	96%	96%	93%
Post-admission communication	97%	96%	93%	94%	95%	93%	92%
Financial Aid communications	86%	83%	82%	85%	90%	80%	79%
Campus Visit	78%	63%	75%	69%	80%	78%	76%
College web site	91%	86%	85%	88%	86%	72%	74%
Contact with students	66%	72%	78%	66%	74%	67%	69%
Contact with faculty	67%	60%	56%	66%	64%	55%	60%
Electronic communication	85%	83%	71%	71%	68%	58%	66%
Contact with graduates	55%	63%	63%	48%	61%	46%	55%
High school visits	53%	54%	50%	46%	58%	51%	49%
On-campus interview	43%	39%	39%	41%	46%	49%	48%
College videos	24%	13%	17%	25%	66%	51%	74%
College-sponsored meetings	36%	33%	30%	35%	39%	30%	34%
Contact with coaches	22%	18%	16%	17%	19%	21%	19%