

**Alumnae and College Giving from Individuals
Six Fiscal Years***

	2011	2012	2013	2014	2015	2016
Alumnae Degree Holders						
Number of Record	17,156	17,432	17,909	18,280	18,694	19,089
Number Solicited for Gifts	16,782	16,545	17,360	17,136	16,547	17,962
Total Donors	5,153	5,030	5,473	5,445	5,812	5,967
Giving Rate	30.7%	30.4%	31.5%	31.8%	35.1%	33.2%
Total Contributions	\$4,511,191	\$6,264,960	\$4,938,517	\$8,473,913	\$9,749,607	\$13,224,677
Alumnae without a Degree						
Number of Record	4,168	3,051	3,002	3,018	3,066	3,041
Number Solicited for Gifts	1,740	2,840	2,735	2,588	1,737	1,752
Total Donors	379	365	330	319	313	293
Giving Rate	21.8%	12.9%	12.1%	12.3%	18.0%	16.7%
Total Contributions	\$208,399	\$144,869	\$124,560	\$137,566	\$111,093	\$140,038
Parents						
Number of Record	13,079	13,316	13,620	13,794	13,999	14,188
Number Solicited for Gifts	12,209	6,989	8,011	6,755	6,285	5,728
Total Donors	1,332	1,367	1,370	1,436	1,414	1,363
Giving Rate	10.9%	19.6%	17.1%	21.3%	22.5%	23.8%
Total Contributions	\$861,790	\$1,917,156	\$2,752,230	\$3,152,838	\$3,239,633	\$3,068,772
Faculty/Staff						
Number of Record	513	504	505	525	472	528
Number Solicited for Gifts	366	415	50	308	472	390
Total Donors	60	40	35	49	135	122
Giving Rate	16.4%	9.6%	70.0%	15.9%	28.6%	31.3%
Total Contributions	\$38,965	\$32,854	\$34,708	\$38,485	\$45,105	\$37,192
Students						
Number of Record	1,167	1,136	1,030	1,224	1,299	1,608
Number Solicited for Gifts	1,167	1,136	1,030	1,124	1,299	1,608
Total Donors	61	98	79	142	232	311
Giving Rate	5.2%	8.6%	7.7%	12.6%	17.9%	19.3%
Total Contributions	\$673	\$722	\$576	\$797	\$1,111	\$1,238
All Others						
Number of Record	2,850	2,942	3,155	3,490	3,756	4,109
Number Solicited for Gifts	1,279	626	529	500	789	497
Total Donors	356	228	296	410	518	541
Giving Rate	27.8%	36.4%	56.0%	82.0%	65.7%	108.9%
Total Contributions	\$234,754	\$531,994	\$412,016	\$708,311	\$707,867	\$599,489
Total Individual Contributions All Sources	\$5,855,772	\$8,892,555	\$8,262,607	\$12,511,910	\$13,854,416	\$17,071,406

Source: Office of Advancement Services: VSE Survey