

The Alumnae Association Board of Directors

September 8-10, 2010

Minutes of the Fall 2010 Meeting

- Present: Linda Kawecki '79, President; Rebecca Votto Bennett '93, Vice President; Karen McNamara Weaver '91 Secretary; Sarah Brown '05, Jill Moore Clouse '99, Mary Sue Dunn Curry '85, Nora Barry Fischer '73, Jingqiu Guan '11, Annette Isom '83, Angeline Johnson '07, Monica Stallworth-Kolimas '74 (missed Thursday General Session), Kathryn Wiedl Mettler '63, Priscilla Karle Pilon '86, Lisa Maxbauer Price '99, Kimberly Rowland '12, Dawn Parker Santamaria '81, Barbara Wolfston Urrutia '83, Phyllis Sullivan Van Hersett '62, Abby Van Vlerah '04 (attended Friday General Session only)
- Absent: Christine Bodewes '87, Kathleen Gibboney '73
- Staff Present: Kara O'Leary '89, Director of Alumnae Relations; Jessica Stuijbergen '99, Assistant Director of Alumnae Relations; Jacie Baker, Administrative Assistant
- Invited: President Carol Ann Mooney '72; Shari Rodriguez, Vice President of College Relations; Mona Bowe, Vice President for Enrollment Management, Karen Johnson, Vice President for Student Affairs; Karen Zagrocki McDonald '76, Interim Assistant Vice-President Integrated Marketing Communications

The orientation for new board members was provided in the Mother Pauline room on Wednesday, September 8, 2010, in the afternoon. On the evening of Wednesday, September 8, 2010 the Executive Committee met. The Alumnae Board met with student representatives from the Student Government Association and Sophomore Class Student Leaders.

Thursday, September 09, the Board will meet with their committees.

GENERAL SESSION I Thursday, September 09, 2010

Linda Kawecki, Alumnae Board president, convened the meeting and opened with a letter and prayer from Christine Bodewes at approximately 8:00 a.m. Linda welcomed and introduced the new board members and explained the logistic of Committees and General Session meetings. Linda announced the resignation of Christine Bodewes.

Success After Saint Mary's update

Priscilla Karle Pilon provided the Board with an update on the time of Success After Saint Mary's (SAS). The survey will be sent to students electronically. There was more marketing for this year's event. As of Wednesday, September 08, 2010 there were 68 students who RSVPed for SAS.

Priscilla announced the students would like future meetings posted and a time where students could have one-on-one time with Board Members while they are on campus.

Linda announced the unveiling of the first book for the "One Book; One Saint Mary's", *History of Love* by author Nicole Krauss.

The session was adjourned at 8:15 a.m.

GENERAL SESSION II Friday, September 10, 2010

Linda Kawecky, Alumnae Board president, convened the meeting and opened with a prayer at 8:00 a.m. in Stapleton Lounge.

Rebecca Votto-Bennett introduced Karen Zagrocki McDonald, Interim Assistant Vice-President Integrated Marketing Communications to discuss the three Alumnae Association new logo options. The Alumnae Board voted and Concept A won the vote.

Alumnae Relations Office updates

Linda introduced Kara O'Leary, Director of Alumnae Relations. Update from Office of Alumnae Relations included:

- Nearly 2700 directories were sold by Harris
- 2000 new email addresses were added to the college's system
- Bookstore has been outsourced to Follett's
- Received good comments from Alumnae from the Bookstore survey and the feedback will be shared with Follett

Alumnae Engagement Committee update

Linda introduced Dawn Parker Santamaria who gave the Alumnae Engagement Committee update.

The committee has modified the 'Purpose Statement' to include "spirituality" and "leadership". A poll will be posted on Yahoo groups for the Board to vote on the new purpose.

Final details were discussed with regards to the Welcome Home event on September 11, 2010.

Angeline Johnson suggested a Welcome Home for Graduation event and will submit a proposal for the new event.

Kara O'Leary identified that student athletes will be recognized as our next affinity group for Reunion 2011.

Angeline will continue to cultivate the Multicultural/Diverse alumnae affinity group for increased engagement and future programming.

Lisa Maxbauer Price is submitting a program proposal for the "One Book; One Saint Mary's" project to establish program history, ongoing development and costs.

The Committee has decided to move forward with Advent Reflections and agreed that Rebecca Votto-Bennett will take the lead and discussed utilizing Sister Madeleva's Christmas poems as a contribution.

The Committee also decided to pursue two avenues to explore future Leadership programming opportunities:

- Alumnae Leadership Development
- Alumnae Profiles

Clubs and Resources Committee update

Linda introduced Elizabeth Bermingham Lacy for the Clubs and Resources Committee (C&R) update.

Liz reported that the Committee has 5 areas that are important:

- Club Connections – twice a year
- Leadership-devise a platform where club leaders could exchange ideas
- Club Programming
- Support to Admission Office
- Liaison activities – to stay in contact with club leaders

Student Alumnae Committee

Linda introduced Priscilla Karle Pilon for Student Alumnae Committee update.

Priscilla reported that Karen Zagrocki McDonald, Interim Assistant Vice-President Integrated Marketing Communications attended their meeting and brainstormed with the Committee on how to market the Alumnae Board better.

The meetings with Student Government leaders and Sophomore Class Student leaders went very well and both groups came up with ideas to help the students more. They were:

- Speed mock interviews
- Help with their resumes
- Life skills information
- Relationship Building
- Success After Saint Mary's

The groups suggested more advertisements on events, i.e. candlelight dinner and skyping with Alumnae.

Dawn Parker Santamaria is going to work with Stacie Jeffirs, Director-Career Crossings, to assist in the set up of the Alumnae Mentoring program.

Board Selection and Award Committee

Linda introduced Jill Moore Clouse for the Board Selection and Awards update.

Jill thanked the Board for sending her all the ranking information for the Alumnae Board candidates. She also mentioned how helpful it is when board members provide comments as well as filling out the ranking sheet.

Kelly O'Shea Carney '84 was recommended by the Committee as the candidate for Board membership representing the 1980s. Jill asked for a motion, which was made, seconded, and the vote was approved.

Genevieve Morrill '98 was recommended by the Committee as the candidate for Board membership representing the 1990s. Jill asked for a motion, which was made, seconded, and the vote was approved.

Jill recommended that the Board keep the search open for the 1960s Board position until the Spring Board meeting. Jill asked for a motion, which was made, seconded, and the vote was approved.

The Cleveland/Akron Club was recommended by the Committee as the Club of the Year. Jill asked for a motion, which was made, seconded, and the vote was approved. A letter of commendation will be sent to the Colorado Club on behalf of the Alumnae Board to recognize all that the club has done in the engagement of alumnae in Colorado.

Dawn Parker Santamaria, Kathryn Wiedl Mettler, and Linda Kawecki have agreed to a second 3-year term. Jill asked for a motion electing those members to a second term which was made, seconded, and the vote was approved.

The Committee decided that a Senior Class Board member would be given the option to participate in the interviewing process of the new Student Board members. This will require a change in the Standard Operating Procedure and there will be a poll posted on Yahoo groups for approval on the change.

Barbara Wolfston Urrutia will be leading a new project to review of the complete process of orienting new members which will then be reviewed by the BS&A committee.

Program Proposal Discussion

Rebecca Votto-Bennett and Jill Moore Clouse introduced the Program Proposal and the advantages it has. The proposal will be perfect for club leaders but the intent is for board committees to use for planning events. It will be presented to the Executive Committee to help prioritize how the funds will be used each fiscal year. Jill overviewed a proposal and explained how the proposal will identify the cost right up front and who is responsible. There will be a folder in the Saint Mary's Yahoo Group page where they will be saved.

College Update

Linda welcomed Carol Ann Mooney '72, President of Saint Mary's College.

Carol began the meeting by thanking the Alumnae Board for all the hard work. Carol commented on the Opening Mass and the presentation of the St. Johns Bible given to Saint Mary's College by Judy Rauenhorst Mahoney '74.

Carol announced the upcoming events that Saint Mary's will host. They are:

- Christian Cultural – Thomas Cahill seminar
- Lily Tomlin

- Jonathan Causel

Carol mentioned the Tall Ship event held in Chicago and hosted by Dawn Parker Santamaria and what a huge success it was.

Carol discussed some major issues that the College has had to repair:

- New roof – Science Hall
- New roof – Moreau Center
- New air handling system in Holy Cross
- Cleaning Lake Marion or vacuuming the lake, removing all the muck from the bottom with special equipment. The muck will be used as compost on campus.
- Improvements on sidewalks
- Cleaning and landscaping on the outside of Madeleva
- Cleaning the gazebo in front of Regina Hall

Carol gave an update on the campaign and said we are still in the quiet phase of the campaign. We have raised \$23M to date of our goal of \$88M

Carol announced she has attended or will attend four strategic events:

- January – Naples
- May – Chicago
- August – Chicago
- November – San Francisco

And also announced that Saint Mary's College ranked 93rd among the top 100 "Best National Liberal Arts Colleges" in the U.S. News & World Report 2011 College Guide.

Incoming first year student highlights:

- 33.5% in top 10% of class
- 60.4% in top 20% of class
- ACT composite 23-28
- SAT 1560-1890
- 34 had straight A averages
- 76 have alumnae connections

Office of Admission

Linda introduced Mona Bowe, Vice President for Enrollment Management.

Mona announced highlights from the admission office:

- Saint Mary's College participated in 131 college fairs
- 117 fairs were covered by alumnae in the fall of 2009
- 512 students from the class entering in 2010 had their very first contact with the College at a college fair covered by alumnae
- Scholarship Committee awarded 217 Dean's Scholarships for academic achievement.
- 12 yield receptions were held at homes of alumnae in the spring of 2010
- 72 students attended these receptions, 55 students enrolled in the class entering of 2010

- There were 235 single students endorsed, and of those 187 applied, 173 were admitted, and 72 enrolled

GENERAL SESSION III

Linda Kawecki called the meeting to order at 1:30 p.m.

Student Affairs

Linda introduced Karen Johnson, Vice President for Student Affairs.

Karen announced that Saint Mary's was awarded a \$300,000 federal grant by the Office of Violence Against Women. This grant will assist student in any domestic violence. Saint Mary's College is the only Women's college to receive grant. All first-year students go through two programs for 'sexual violence'.

College Relations Update

Linda introduced Shari Rodriguez, Vice President of College Relations.

Shari went over Saint Mary's Brand promise and attributes;

- Nationally-recognized
- Student-centered
- Empowering
- A Dynamic Community
- Making a difference

In a survey conducted by Stamats to determine alumnae perception of Saint Mary's, the faculty/staff was rated the highest strength Saint Mary's has. The Courier is still the main alumnae source of information about the College. 51% of alumnae feel extremely or somewhat connected to the College. Shari also announced that reunion attendance has increased by 12% since 2006 and nearly three-fourths of current supporters indicate they will continue to donate on a regular basis. Also noted was that the most influential reason to contribute was to contribute to scholarships for students.

New Business

Linda announced that Kathryn Wiedl Mettler will be the new Vice Chair for the Alumnae Engagement Committee and Christine Bodewes will be an absentee member.

The meeting was adjourned at 3:00 p.m.