

**Alumni and College Giving from Individuals
Five Fiscal Years**

	2009	2010	2011	2012	2013
Alumni Degree Holders					
Number of Record	16,150	16,888	17,156	17,432	17,909
Number Solicited for Gifts	15,078	16,134	16,782	16,545	17,360
Total Donors	4,755	4,762	5,153	5,030	5,473
Giving Rate	31.5%	29.5%	30.7%	30.4%	31.5%
Total Contributions	\$2,616,291	\$8,381,245	\$4,511,191	\$6,264,960	\$4,938,517
Alumni without a Degree					
Number of Record	4,384	4,338	4,168	3,051	3,002
Number Solicited for Gifts	1,526	1,755	1,740	2,840	2,735
Total Donors	387	355	379	365	330
Giving Rate	25.4%	20.2%	21.8%	12.9%	12.1%
Total Contributions	\$154,127	\$171,305	\$208,399	\$144,869	\$124,560
Parents					
Number of Record	12,631	13,161	13,079	13,316	13,620
Number Solicited for Gifts	4,069	7,118	12,209	6,989	8,011
Total Donors	973	1,112	1,332	1,367	1,370
Giving Rate	23.9%	15.6%	10.9%	19.6%	17.1%
Total Contributions	\$567,748	\$649,493	\$861,790	\$1,917,156	\$2,752,230
Faculty/Staff					
Number of Record	512	535	513	504	505
Number Solicited for Gifts	63	60	366	415	50
Total Donors	83	46	60	40	35
Giving Rate	131.7%	76.7%	16.4%	9.6%	70.0%
Total Contributions	\$36,478	\$39,141	\$38,965	\$32,854	\$34,708
Students					
Number of Record	1,186	1,192	1,167	1,136	1,030
Number Solicited for Gifts	1,186	1,192	1,167	1,136	1,030
Total Donors	93	209	61	98	79
Giving Rate	7.8%	17.5%	5.2%	8.6%	7.7%
Total Contributions	\$529	\$933	\$673	\$722	\$576
All Others					
Number of Record	2,617	2,650	2,850	2,942	3,155
Number Solicited for Gifts	550	737	1,279	626	529
Total Donors	325	279	356	228	296
Giving Rate	59.1%	37.9%	27.8%	36.4%	56.0%
Total Contributions	\$439,681	\$321,845	\$234,754	\$531,994	\$412,016
Total Individual Contributions All Sources	\$3,814,854	\$9,563,962	\$5,855,772	\$8,892,555	\$8,262,607