

**ALUMNAE ASSOCIATION BOARD OF DIRECTORS
STUDENT/ALUMNAE COMMITTEE
AGENDA**

Friday, March 25, 2011

1:30 – 3:30 p.m.

**Mother Pauline Conference Room
Cushwa-Leighton Library-2nd floor**

COMMITTEE MEMBERS PRESENT: Priscilla Pilon, Chair, Angeline Johnson, Co-Chair, Phyllis Van Hersett, Liz Lacy, Kathleen Gibboney, Barb Urrutia, Dawn Santamaria, Annette Isom, Karen Weaver, Jill Clouse, Abby Van Vlerah, Jingqui Guan, Kimberly Roland, Katie Lay, Linda Kaweck, Rebecca Votto (ex-officio)

COMMITTEE MEMBERS NOT PRESENT: Liz Wade

INVITED GUESTS: Kara O’Leary, Director Alumnae Relations

COMMITTEE PURPOSE: The Student Alumnae Committee will foster interaction between students and alumnae and support graduates as they make the transition from students to alumnae.

- I. Opening Remarks, Introductions (Priscilla) (10 min)
 - a. Introduced Katie Lay; Thank you to our outgoing student members: Jingjing and Liz Wade for all of their hard work
- II. Student Updates: (10 min)
 - a. Jingjing– recap of Student Government Liaison job
 - i. Handout – Updates on SGA
 - b. Kimberly to present how she will transition her role & mentor new junior
 - i. Create a survey for Board to get new quotes for Stall News
 - ii. Recap of One Book Events: Candlelight Dinner, Club/student event, Reunion 2011; Will plan next year’s events
 - iii. Wants to make alumnae data more accessible to students
 - c. Katie Lay
 - i. Katie Lay helped to organize event
 - ii. Created alumnae contact map of US for Senior event
 - d. Kimberly and Katie to include other student members in meetings

- i. Proposed creating binder for position to be passed along
- ii. Student were asked to consult master calendar and be vocal regarding our “claim” to the evening of the SAS events in order to avoid scheduling conflicts

III. Review: Student Meetings (20 min) Priscilla/Angeline

- a. Meeting with first years was a big success! Goal: Early Engagement
- b. Strategies for future meetings
 - i. Affinity Groups suggested: Juniors, Scholars, Sophomore Board, Athletes/Club athletes, Band- Kimberly to decide on Affinity Group based on campus activities; SA is open to suggestions from committee
 - ii. Participation of alumnae board members will continue to be optional

IV. Review Committee’s Game Plan (1 hours 20 mins)

- a. Spring Event – Seniors only Transition from Students to Alumnae (10 min)
 - i. 30+ in attendance (12 RSVPs didn’t show, add- ons compensated)
 - 1. Must consider student schedules, other events
 - ii. Format
 - 1. Dawn Santamaria did an ice-breaker mini-workshop to get the students engaged which all felt was executed well and would like to see repeated if we do this event again.
 - 2. informal nature was excellent for this event and size of crowd
 - 3. Handouts available, Club lists from ARO, Alumnae club US Map
 - 4. Suggestion: Provide name tags to all walk-ins
 - 5. Instruct seniors to bring resumes? Bring business cards?
 - iii. How do we feel the coordination was between Seniors running event/SA
 - 1. Conflict: Midnight Madness
 - iv. Plan to repeat event: Use map again; Focus on Seniors in Spring
- b. SAS - CCO will plan the SAS event, SA representatives
 - i. Provide CCO with a “template” to follow the success of last year’s event. The committee will facilitate making sure that we help provide the proper amount of Alums to man this event in the fall. It is to be put into the “master schedule” for the Alumnae board to ensure that a “time block” is carved out to help with this event. The following SA committee members agreed to look at SAS and work with CCO on the coordination and implementation of SAS: Chair of SA, Annette, Barb, Kimberly, Katie, Jill
- c. Review of current committee short term initiatives (10 min)

- i. Advertise board presence-
 - 1. Students are responsible for: Stall news, Table tents, Business card display
 - 2. Candlelight dinner was a success, students are recognizing the connection to our Board; Polish theme dinner for One Book
 - 3. Barb suggested we use SGA to publicize Senior Award(s)

- d. Review of current committee long term initiatives (1 hour)
 - i. Open discussion – brainstorming session for SA Committee
 - 1. Are we fulfilling mission with current programming?
 - 2. The Transition of SAS to CCO & advice for this.
 - a. Assign task force to consult with CCO
 - b. Board will continue to fund event
 - 3. How do use the data learned at student affinity group meetings?
 - a. Do we need to change these up or is it effective keeping things simple and low-key?
 - 4. Think “outside the box” in terms of how to best fulfill the mission of our committee & engage students
 - 5. Students that are committee members – critical to help committee with programming.
 - 6. ARO Strategic Plan and how it relates to our SA Committee
 - a. SA relates best to the Strategic Goal #2: Foster purposeful student relationships and engagement that build lifelong commitments to the College and establish identity as a Saint Mary’s College alumna.
 - b. Suggestion: Add our presence to the plan under section 2B: #4- Recommend to support opportunities for students to engage with Alumnae Board Members.
 - c. Communication was also felt to be an important component with an emphasis on coordinating Marketing/PR efforts across the board with the possible formation of a new committee to address these needs.
 - d. Abby suggested we move towards a student-run situation with a club on campus “Student Alumnae” and publicize it’s open to all students, but purpose would be to put on programming in place of SA Committee programming and it would eliminate the need to meet with student affinity groups. Kara stated that many colleges have that same model.

- e. Committee will participate in conference call to further discuss brainstorming ideas and how they will fit into the broader picture of the Strategic Plan and to then edit them down to recommendations that we can pass along to ARO as part of the overall Alumnae Board addendum to the ARO plan.

V. Prayer (Liz Lacy), Adjournment